



# KIRTLAND

4209 US Hwy. 64

## RATE CARD

:08 SECOND AD			
DAY	TIME	PROGRAM	RATE
M-F	5am-10am	Weekday AM	.75
M-F	10am-4pm	Weekday Daytime	.50
M-F	4pm-7pm	Weekday Prime	.75
M-F	7pm-1am	Weekday Late	.35
Sat.	5 am-7pm	Saturday	.75
Sat.	7pm-1am	Saturday Late	.35
Sun.	5am-12am	Sunday	.35

Minimum Monthly Order — \$350

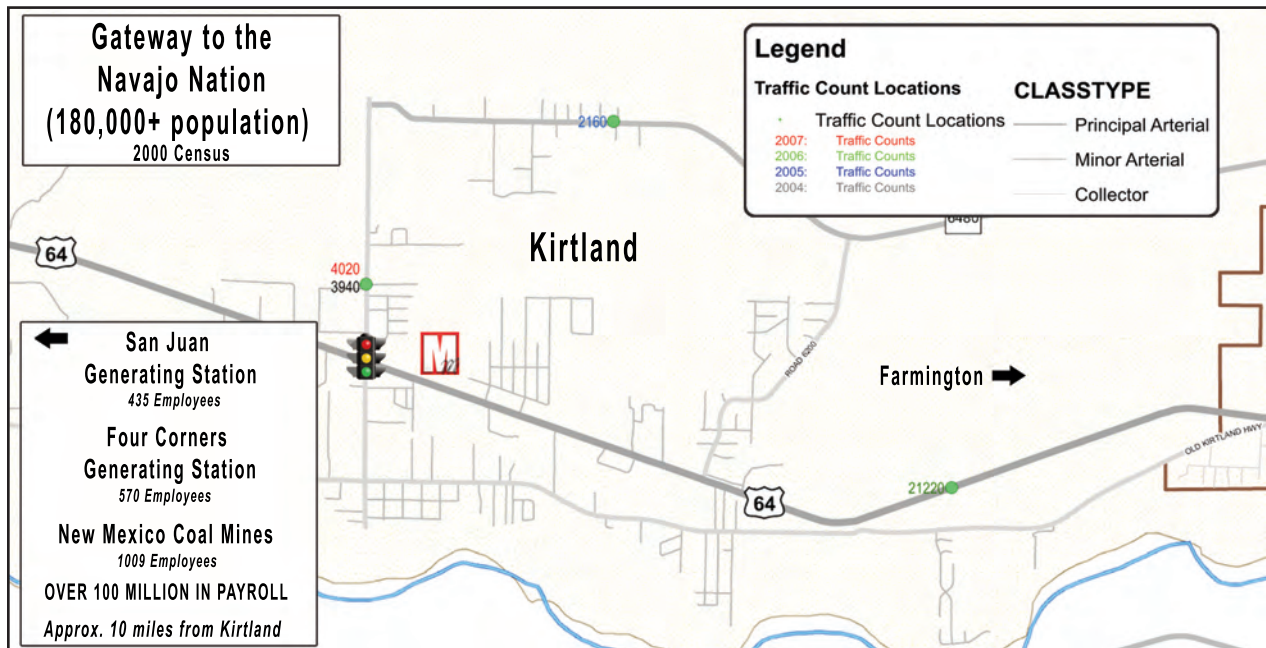
Weekly Order — \$175

Production Fees: \$25 per ad. All costs are Net.



Intersection of Hwy. 64 and CR 6400.

## Kirtland Traffic Count



Source: [www.farmingtonmpo.org/trafficcounts](http://www.farmingtonmpo.org/trafficcounts)

**Over 25,000 vehicles per day.**

**More than 750,000 vehicles pass by this information center each month.**

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